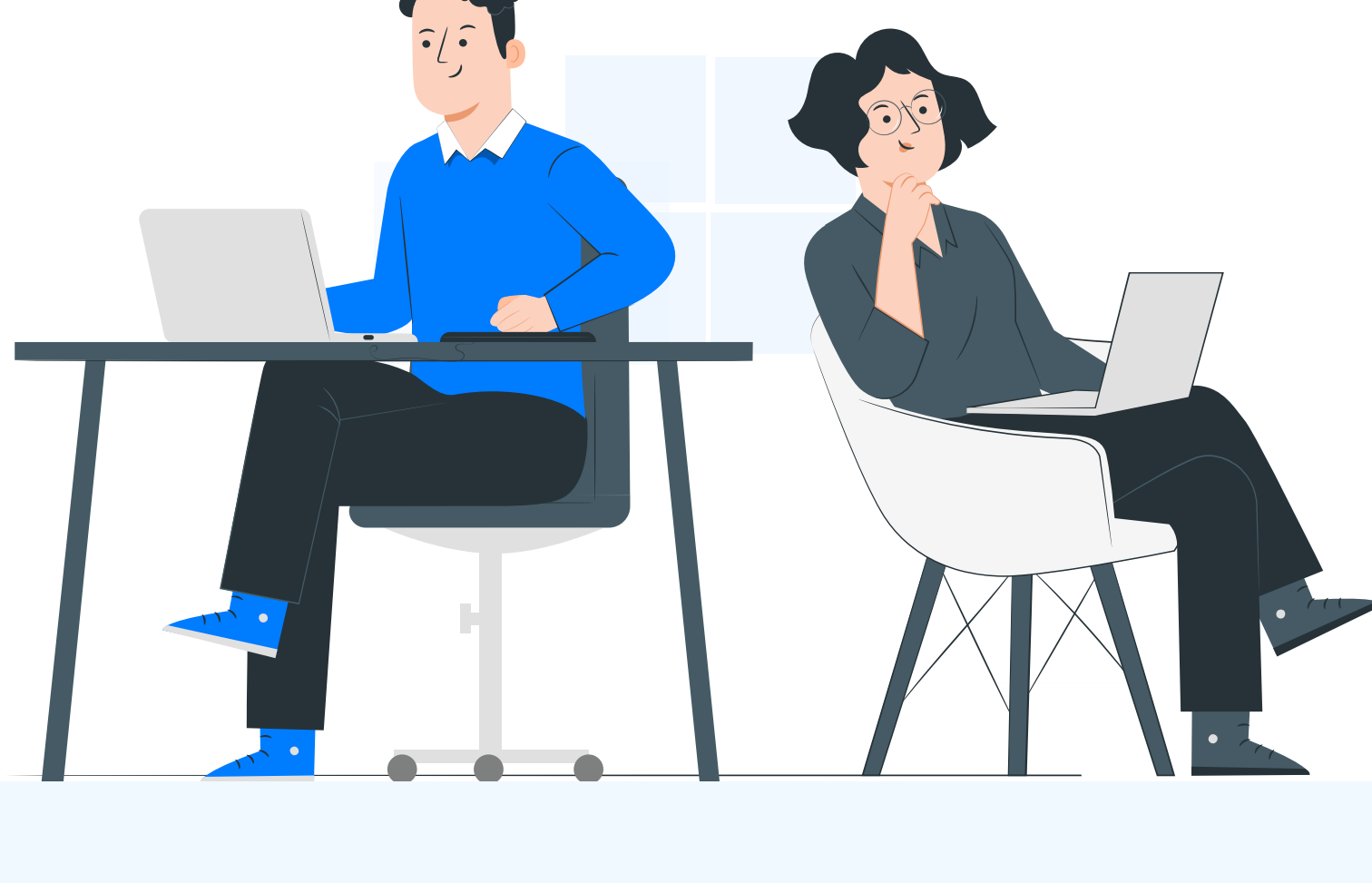


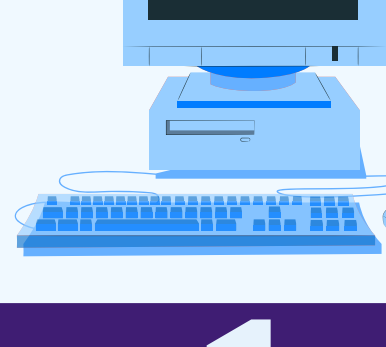
10 reasons why Windows remains the first choice among corporates



>74%
current OS market share of Windows

>1.4 Billion
active users per month

>35 Million
applications available in the store



1

Universality

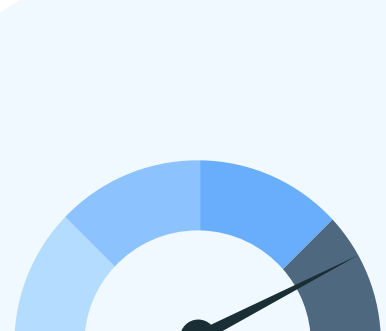
- The Windows OS is known for its familiarity and straight forward style.
- Help employees to strike the ground running, especially in pitching in new workplaces.
- The change to cloud-based apps and storage, such as OneDrive makes it easier to retrieve data on the road.

Security

- Comes included with the Microsoft Defender security suite.
- Ensures security against a wide range of threats like malware, phishing, etc.
- Employees can enable BitLocker to encrypt data-at rest.



2



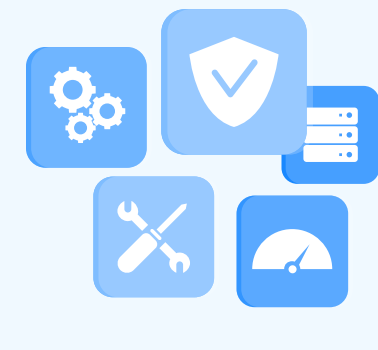
3

Speed

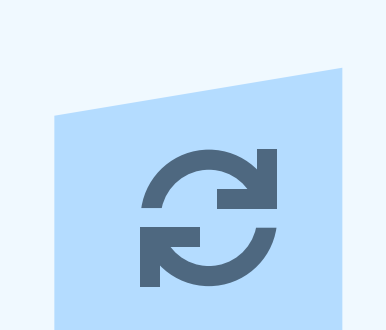
- The Windows OS manages memory better than its counterparts.
- The OS performs efficiently on any hardware.
- With the latest device along with an SSD, the system boots in seconds.
- Can handle even the most demanding workloads.

Better Apps

- Windows now includes more elegant and powerful productivity and media programmes.
- When compared to the competition, Windows based applications appear to emerge victorious.
- Like the OS itself, these apps are frequently upgraded with new features.



4



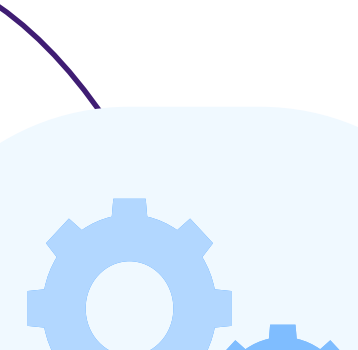
5

Updates for Business

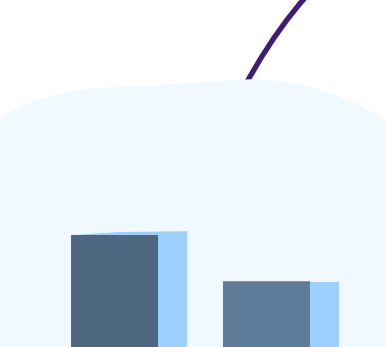
- IT admins can decide the version of Windows Updates to deliver to devices in the ecosystem.
- Allows you to manage update offers, allowing you to evaluate reliability and performance on a group of devices before releasing updates throughout the enterprise.
- It is a free service that is available for all Premium editions including Windows 10.

Device Management

- The strength of Active Directory and System Centre provide comprehensive control across Windows devices.
- The new operating system adds built-in Mobile Device Management capabilities and cloud-based functionality to standard laptops and desktops, offering IT administrators a competitive advantage.



6



7

Cost

- Factors such as training employees, hardware compatibility, the function parity, as well as the price, all contribute to the ultimate choice to accept the OS.
- Additional application softwares for all tasks on other OS costs higher. It can be undertaken by a single Windows-based programme.

Device Continuity

- Employees may smoothly switch between devices while working on files via OneDrive.
- The Timeline function assists individuals who operate more linearly.
- A simple scroll back through a chronological list of viewed files can assist in rapidly locating information.



8



9

Popularity

- Almost every computer user has used Windows at some point and thus it is more recognisable to consumers than any other operating system.
- It makes sense for enterprises to select Windows as it requires minimal training.

Flexibility

- Microsoft is transitioning to a subscription-based approach.
- The per-user, per-month access to Microsoft Windows 10 and related apps provides businesses with far greater flexibility in terms of staff development.
- Help provide some stability to running costs as well as maintains security.



10

Additional benefits with an UEM solution

- ✓ UEM solutions such as Hexnode lets you deploy scripts to your managed devices.
- ✓ The cloud based UEM solutions offer a more simplified approach that helps to manage all the enterprise devices from a single console.
- ✓ Features such as single and multi-app kiosk lockdown is available in Hexnode UEM which helps to ensure that the device is used for organizational purposes only.
- ✓ Through app management and web content filtering policies in Hexnode, apps and websites can be blacklisted, thus ensuring protection from malware and other cyber threats.