

8 ways UEM benefits retail industry



1 Digital signage

Digital signage in UEM allows you to display any material or message on a digital screen from any internet-enabled device. It promotes foot traffic, up-selling and cross-selling, social proof, try-before-you-buy options, and much more.



2 Point of sale (POS) system

With POS in a UEM, it's simple to selectively push certain restrictions to the device and control it appropriately. It aids in the management of correct inventory data as well as the reporting of real-time sales.



3 Centralized management

Smart retailers install applications on the smartphones of their staff that allow them to make quick inventory checks, view product descriptions, estimate shipment times, and more.



4 Personalized customer service

UEM boosts sales by providing customized support to customers by identifying their needs. Retailers enhance the shopping experience for customers to ensure their safety and happiness.



5 Crisis management

Devices deployed in shops might be stolen or misplaced at any time. Even if the devices cannot always be returned, the data contained within them can be safeguarded from unauthorized access by activities such as device wipe, content wipe, setting lost mode, and so on.



6 Device provisioning in several locations

Mobility allows you to manage devices in many places from a single interface. Large supply chains may enroll devices in UEM using Android Enterprise, G Suite, Knox Mobile Enrollment, Apple Business Manager, and other integrated solutions for device provisioning.



7 Support for shop staff in real-time

Mobility allows the admin to have real-time control over the device from the UEM site rather than going to the IT department or having extended phone calls with professionals.



8 Device management in the delivery system

Mobile devices used for delivery can be monitored using UEM, and the location history report may be retrieved from the UEM console. This helps the admins to reach out to more delivery agents easily and respond instantly to abrupt demand swings.

